

Event Details

PR: Racing into the Future, Word Travels Fast
September 12, 2007 – 8:30 am to 4 pm
Victory Junction Gang Camp_Randleman, NC
Cost: Members - \$75 Non-members - \$90 Students - \$50
Approximate attendance: 50 – 75 public relations professionals

This is the largest gathering of public relations professionals scheduled for this year. There is no better way to reach this highly targeted group with your message at one time.

Sponsorship Levels

Title Sponsor – \$2,500 (1)

- Name / logo on all promotional materials (sent to all NC and SC PRSA Chapters)
- Name appears after the title in all promotional materials on the cover (“sponsored by xx”)
- Name appears after the title in the program on the cover (“sponsored by xx”)
- Opportunity to announce keynote speaker
- Opportunity to have a display table in the vendor area
- Four free attendees

Lunch Sponsor – \$1,000 (1)

- Name on all promotional materials (sent to all NC and SC PRSA Chapters)
- Name appears in program (“Lunch provided by”)
- Opportunity to hang a banner in the cafeteria
- Opportunity to place placards on each table in the eating area
- Opportunity to have a display table in the vendor area
- Four free attendees

Breakout Session Sponsor – \$500 (6)

- Name on all promotional materials (sent to all NC and SC PRSA Chapters)
- Name appears in program (“Speaker provided by”)
- Opportunity to hang a banner in session room
- Opportunity to announce breakout speaker
- Opportunity to have a display table in the vendor area
- Two free attendees

Vendor – \$250 (10)

- Name appears in program in a vendor list
- Opportunity to have a display table in the vendor area
- Two free attendees